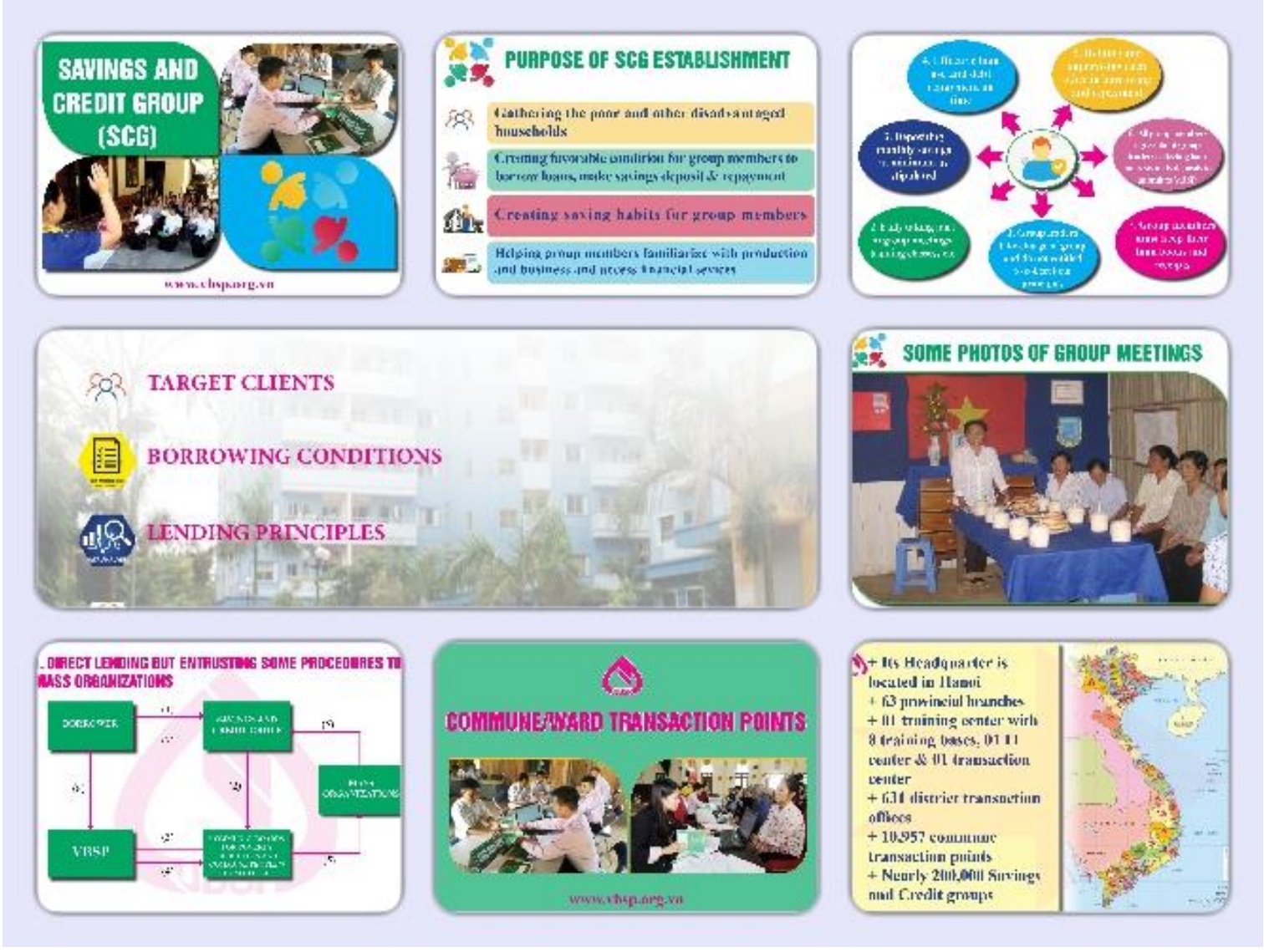
VIETNAM BANK FOR SOCIAL POLICIES

VBSP Launches Vietnam's First Financial Literacy App for the Poor and other Disadvantaged groups

Release the financial literacy app on Android platform for the last-mile population in Vietnam

In first seven months of 2019, VBSP cooperated with Oxfam to research and develop the financial literacy smartphone application for the poor and other last-mile populations with an aim to provide customers with some lessons on banking products and services tailored for the poor; skills of money management, spending, estimating family budget, savings and credit, from which customers can enhance their knowledge related to banking and finance, familiarize with digital technology, which contributes to promoting financial inclusion development and implementing national target programs.



First-ever financial literacy app for the poor

The financial literacy app has been released on Android platform and will be available in two languages including Vietnamese and English. It is aimed to help clients in understanding banking products & services, interest rates, repayment cycles, their rights as a borrower and individual financial education

See more details here »

Share VBSP's experience on developing financial literacy app for the last-mile population in Vietnam

On August 6th, VBSP organized a dissemination workshop "Financial literacy for the poor and other last-mile population via smartphone application" within the Initiative "Study the possibility of the poor and other disadvantaged groups on accessing financial literacy through mobile phone" being implemented by the Vietnam Bank for Social Policies and Oxfam in Vietnam.

See more details here »

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